

# MARKET SHARE REPORT

CITY OF CAMBRIDGE | DECEMBER 2022

## **RE/MAX TWIN CITY REALTY IS**

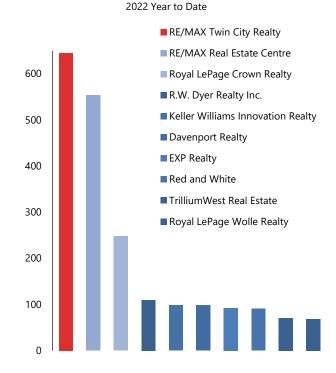
### THE MARKET DOMINATOR

## IN THE CITY OF CAMBRIDGE

RE/MAX Twin City Realty is the real estate leader in the City of Cambridge with more ends than any other brokerage.

	Ends	Market Share
RE/MAX Twin City Realty	645	20%
RE/MAX Real Estate Centre	553.5	17%
Royal LePage Crown Realty	248	8%
R.W. Dyer Realty	110	3%
Keller Williams Innovation Realty	98.5	3%
Davenport Realty	98.5	3%
EXP Realty	92.5	3%
Red and White	91.0	3%
TrilliumWest Real Estate	71	2%
Royal LePage Wolle Realty	68.5	2%

Number of ends for properties sold and leased in the City of Cambridge and market share among all brokerages.



### STRONGEST BRAND IN THE CITY OF CAMBRIDGE

Undeniably, the RE/MAX Brand is number 1 in the City of Cambridge, maintaining a majority brand precense of 41% for ends across the city. The graph displays properties sold and leased in units (listings and buyers) from January 1 to December 31, 2022



#### RE/MAX Twin City Realty Inc. Brokerage | Independently owned and operated

Data gathered by the Ontario Regional Technology & Information Systems (ORTIS), comprised of all units listed and sold or leased on the Multiple Listing Service (MLS) through Matrix Corelogic system. These sales do not necessarily represent all real estate activity in the city of Cambridge.

Criteria: Single Family, Commercial, Farm, Land, Multi-family in the Municipality of Waterloo, comprised of areas: Galt West, Galt East, Galt North, Hespeler, Preston, N. Dumfries Twp (W. of 24 - Rural W.), 17 - N. Dumfries Twp (E. of 24 - Rural E)