



**RE/MAX**  
TwinCity  
REALTY INC., BROKERAGE  
Independently Owned and Operated

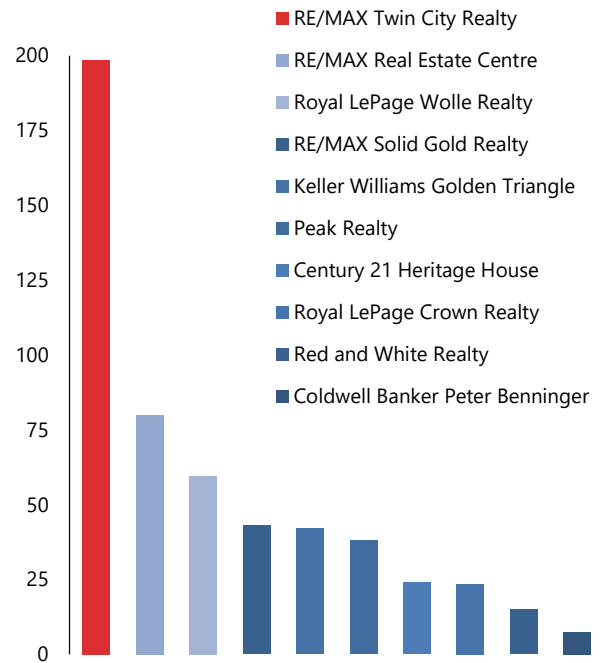
# MARKET SHARE REPORT

WATERLOO REGION | FEBRUARY 2021

## RE/MAX TWIN CITY REALTY IS THE MARKET DOMINATOR IN THE WATERLOO REGION

RE/MAX Twin City Realty is the real estate leader in the Waterloo Region with more ends than any other brokerage.

2021 Year to Date

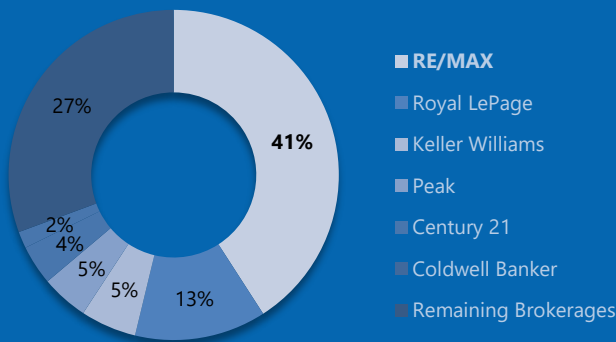


	Ends	Market Share
RE/MAX Twin City Realty	198.5	24%
RE/MAX Real Estate Centre	80	10%
Royal LePage Wolle Realty	59.5	7%
RE/MAX Solid Gold Realty	43	5%
Keller Williams Golden Triangle	42	5%
Peak Realty	38	5%
Century 21 Heritage House	24	3%
Royal LePage Crown Realty	23.5	3%
Red and White Realty	15	2%
Coldwell Banker Peter Benninger	7.5	1%

Number of ends for properties sold and leased in the Region of Waterloo, and market share among all brokerages.

## STRONGEST BRAND IN THE WATERLOO REGION

Undeniably, the RE/MAX Brand is number 1 in the Region of Waterloo, maintaining a majority brand presence of 41% for ends across the Region. The graph displays properties sold and leased in units (listings and buyers) from January 1 to January 31, 2021.



### ABOUT RE/MAX TWIN CITY REALTY

RE/MAX Twin City Realty Inc. started in 1981 with one office.

Today, through 6 offices there are over 410 people associated to help you with your Real Estate needs.



**RE/MAX Twin City Realty Inc. Brokerage | Independently owned and operated**  
1400 Bishop Street N. Cambridge, ON N1R 6W8 | Phone: (519) 740-3690 | [www.remaxtwincity.com](http://www.remaxtwincity.com)

Data gathered by the Ontario Regional Technology & Information Systems (ORTIS), comprised of all units listed and sold or leased on the Multiple Listing Service (MLS) through Matrix Corelogic system. These sales do not necessarily represent all real estate activity in the Region of Waterloo.

Criteria: Single Family, Commercial, Farm, Land, Multi-family in the Municipality of Waterloo, comprised of areas: Waterloo East, Kitchener East, Kitchener West, Waterloo West, Woolwich and Wellesley, Wilmot, Galt West, Galt East, Galt North, Hespeler, Preston, and North Dumfries.